



JEFFERSON COUNTY HEALTH DEPARTMENT

2013 Annual Report

Table of Contents

Board of Health & Staff	1
Mission Statement	2
Board of Health	3
2013 Budget	4
Public Health Statistics	5
Communicable Disease Program	6
Communicable Disease Cases	7
Public Health Programs	8
Environmental Health Consortium & Stats	10
Community Health Assessment	11
Community Health Improvement Plan	12
WIC Statistics	14
Breastfeeding Coalition	15
Fix It or Ticket	15
Strategic Plan	16
Public Health Improvement Grant	17
Quality Improvement Plan	18
Affordable Care Act	19
Education of Students	20
Public Health Preparedness	22
2013 Consolidated Contracts	26
2014 Consolidated Contracts	27
PCW Program	28
Evaluation of 2013 Goals	29
2014 Goals	30
Top 5 Predicted Global Health Threats	31
Staff Profiles	32

Board of Health & Staff

Board of Health

Ed Morse, Chair; Dick Schultz, Vice-Chair; Marie Wiesmann, RN, BSN, Secretary;
John McKenzie; Don Williams, MD, Medical Advisor

Director/Health Officer

Gail M. Scott, RN, BSN

Public Health Program Manager

Diane Nelson, MSN, RN, Public Health Program Manager

Clerical Support Staff

Sandee Schunk
Accounting Specialist II
Wisconsin Well
Woman Program Coordinator

Sally Albertz
Administrative Assistant II

Environmental Health

Holly Hisel, Technician*
Environmental Health Specialist

Erin O'Brien, RS*
Environmental Health Specialist
Resigned 01/04/2014

Marc Schultz, RS*
Environmental Health Specialist
Resigned 02/01/2014

Jeff Larkin*
Environmental Health Specialist

Ted Tuchalski, RS*
Environmental Health Specialist

Interpreters

Paul Camacho
Kim Lopez
Maria Sonia Muniz
M. Socorro Olson
Elizabeth Pizano
Carmen Roahen
Dan Roahen
Vilma Staude
Juanita Villalobos

Jail Staff

Public Health Nurse (Jail)

Tania Wenzel, RN, BSN

Public Health Techs (Jail)

Diane Lenz, LPN
Sarah Luebke, LPN
Melissa Goodearle, LPN
Melissa Koenigs, LPN
Nicole Degner, LPN

Public Health Nurses

Jackie Behm, RN, BSN
Serena Jahnke-Berg, RN, BSN
Sarah Born, RN, BSN
Kathy Cheek, RN, BSN
Amy Fairfield, RN, BSN
Mary Stearns, RN, BSN

Public Health Tech

Shirley Gehrke, LPN
Office/Clinic

Personal Care Program

Michele Schmidt
Administrative Assistant II
Patty Pohlman
Administrative Assistant II
(part-time)

Clinic LPN

Bonnie Peot, LPN
Rock River Free Clinic

Public Health Preparedness Program

Gail Scott, RN, BSN
Local Coordinator
Alex Lichtenstein
Consultant

WIC Program Staff

Mary Wollet, RD
WIC Project Director Supervisor
Vicki Gallardo, RDT
WIC Registered Dietetic Tech
Marsha Hake, RN, BSN
Public Health Nurse
Patty Pohlman
Administrative Assistant II
M. Socorro Olson
WIC Breastfeeding Peer
Support Counselor
Amanda Zammit
WIC Breastfeeding Peer
Support Counselor

*Employed by the City of Watertown Health Department

Health Department Mission Statement

The mission of Jefferson County Health Department is to protect and promote health for all citizens of Jefferson County through the primary prevention of disease, disability and death.

The mission is accomplished by:

- Providing community leadership and active membership in partnerships
- *Supporting the primary Public Health functions - assessment, policy development and assurance*
- Creating policies and plans that support individual and community health efforts
- *Preventing morbidity and mortality from communicable and chronic diseases*
- Providing educational opportunities for students
- *Enforcing and complying with local, state and federal laws*
- Promoting and ensuring healthy environments
- *Assuring Public Health preparedness and emergency response*
- Educating the public about healthy lifestyles
- *Providing direct services to identified populations*
- Linking people to needed health services and available resources
- *Compiling and analyzing data to monitor the health status of the community*
- Collaborating with hospitals and community organizations to produce a Community Health Assessment and a Community Health Improvement Plan
- *Maintaining an experienced and competent workforce of health professionals*

Board of Health

Mission Statement

- Supporting the primary Public Health functions - assessment, policy development and assurance

State Health Plan

- Core functions of Public Health
- Equitable, adequate and stable Public Health funding

The Jefferson County Board of Health met seven times in 2013 to review Health Department programs and services, to learn more about specific programs and projects and to make policy decisions.

Board of Health Members

Ed Morse, County Board Supervisor, Chair
Dick Schultz, County Board Supervisor, Vice-Chair
Marie Wiesmann, RN, BSN, Fort HealthCare, Citizen Member
John McKenzie, Citizen Member; Dr. Don Williams, Medical Advisor

Highlights of 2013 include:

- Review of communicable disease case reports
- Oversight of Health Department budget
- Review of Environmental Health Program
- Review of Public Health Preparedness Program and exercises
- Review of grant applications and grants awarded
- Monitoring status of Rock River Free Clinic and the Community Dental Clinic for assurance of health/dental care for those in need
- Support of the development of the Wisconsin College of Osteopathic Medicine in Jefferson County
- Learning about the Early Intervention for Prevention of Lead Poisoning Project
- Review of the Community Health Assessment and Community Health Improvement Plan
- Monitoring the Public Health Improvement Grant
- Supporting the purchase of a second vehicle for the Health Department
- Approval of the Health Department Strategic Planning Process and UW-Extension for the facilitator
- Monitoring Quality Improvement projects
- Supporting the creation of a Dietetic Technician position for the WIC Fit Families Grant
- Monitoring the Personal Care Program
- Approval of the Annual Report
- Approval of the Health Department Quality Improvement Plan final report
- Approval of the Health Department Strategic Plan
- Approval of the Well Water Testing Policy
- Set Health Department rates for vaccines
- Monitoring and approval of PCW Staffing Agency Contracts and revisions

2013 Health Department Budget

Program	Funding Source	Revenue	Expenditures
Adult Immunization Coalition	Interstate Postgraduate Medical Association	\$6,620.00	\$10,018.59
Childhood Lead Poisoning Prevention Grant	Federal Grant General Tax Levy	\$6,621.00	\$6,618.68
Environmental Health	General Tax Levy	\$0	\$34,999.85
Rock River Free Clinic LPN	Rock River Free Clinic	\$42,808.06	\$42,804.71
Head Start Nursing	Head Start Program	\$3,069.45	\$3,070.08
Immunization Grant	Federal Grant General Tax Levy	\$14,764.00	\$22,190.06
Maternal & Child Health Grant	Federal Grant General Tax Levy	\$24,699.00	\$183,773.60
Mental Health Nursing	Human Services	\$14,873.08	\$14,874.01
Personal Care (**WIMCR = Wisconsin Medicaid Cost Reporting)	MA, Private Pay, COP, Elderly Services, Vet's Administration, Care WI, Inc., WIMCR**	\$849,559.87	\$799,367.99
Public Health	Fee for Service, Donations General Tax Levy	\$72,200.05	\$735,244.50
Public Health Improvement	Federal Grant	\$5,000	\$5,001.24
Public Health Preparedness Grant (4632)	Federal Grant	\$62,169.00	\$63,409.79
Public Health Preparedness Grant (4635)	Federal Grant	\$0	\$12,680.02
Tuberculosis Dispensary	Wisconsin TB Program	\$66.49	\$48.14
WIC Breastfeeding Peer Counseling	Federal WIC Grant	\$6,257.00	\$6,256.97
WIC Grant	Federal WIC Grant, State GPR	\$314,975.00	\$311,224.07
Wisconsin Well Woman	Federal Grant General Tax Levy	\$22,405.00	\$28,646.21
Transfer from County Contingency Fund	County Payroll Adjustment	\$4,818.75	\$0
	2013 General Tax Levy	\$897,264.00	\$0
Total		\$2,348,169.75	\$2,280,228.51
2013 Surplus		\$67,941.24	

Public Health Program Statistics

Program or Service	2013
Car Safety Seat Inspections/Installations	125
Communicable Disease Investigations	404
County Jail Client Visits	3,631
Dental Fluoride Supplement Clients	51
Dental Fluoride Varnish Clients	84
Health Education Attendees/Sessions	874/40
Hearing & Vision Screening	769
Immunization Clients	1,805
Immunizations Given	2,677
Lead Level Screenings	611
Lead Level ($\geq 10\mu\text{g/dL}$) (elevated)	10
Mental Health Client Visits	669
Office Clients	473
Paternity Tests	175
PHN Well Water Samples	63
Pregnancy Tests	73
Public Health Nurse Contacts	3,567
Well Child/HealthCheck Clinic Clients	183
WI Well Woman Program Enrolled or Re-Enrolled	129
WIC Breastfeeding Peer Support Visits	560
WIC Monthly Caseload Average	1,447

Communicable Disease Program

Mission Statement

- Preventing morbidity and mortality from communicable and chronic diseases

State Health Plan

- Chronic disease prevention & management
- Communicable disease prevention & control

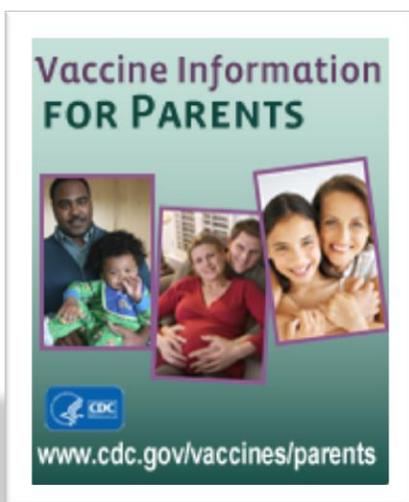
Jefferson County Health Department provides case management and follow-up on all reportable communicable diseases and outbreaks. Information is usually obtained through the Wisconsin Electronic Disease Surveillance System or WEDSS.

Communicable diseases, also known as infectious diseases or transmissible diseases, are illnesses that result from the infection, presence and growth of pathogenic (capable of causing disease) biologic agents in an individual human or other animal host. Infections may range in severity from asymptomatic (without symptoms) to severe and fatal. The term infection does not have the same meaning as infectious disease because some infections do not cause illness in a host.

Disease causing biologic agents include: viruses, bacteria, fungi, protozoa, multi-cellular parasites and aberrant proteins known as prions. Transmission of these biologic agents can occur in a variety of ways, including direct physical contact with an infectious person, consuming contaminated foods or beverages, contact with contaminated body fluids, contact with contaminated inanimate objects, airborne (inhalation) or being bitten by an infected insect or tick. Some disease agents can be transmitted from animals to humans; some of these agents can be transmitted in more than one way.

All reportable diseases must be reported to the local Health Department where the patient resides. Category I diseases must be reported immediately by telephone or fax to the local Health Officer. Category II diseases must be reported within 72 hours either electronically through the Wisconsin Electronic Disease Surveillance System (WEDSS), by mail or fax using an Acute and Communicable Disease Case Report or STD Case Report Form. HIV/AIDS should be reported directly to the Wisconsin AIDS/HIV Program.

JEFFERSON COUNTY IMMUNIZATION COALITION



The Jefferson County Immunization Coalition hosted two symposiums in 2013. In January, Dan Hopfensperger, Program Director for the Wisconsin Immunization Program, gave an update on communicable diseases in Wisconsin and recent changes in the state's immunization program. In March, Dr. Gregory Poland, head of the Vaccine Research Group at the Mayo Medical Clinic, gave a presentation entitled "Vaccine Wars In the 21st Century." He talked about the science behind vaccine research and development, the validity of vaccine messages in the popular media and the role mainstream media plays in patients' decisions to be vaccinated. The objective of his presentation was to motivate health care professionals to provide correct and consistent messages to their patients. Both events provided an opportunity for local medical providers to network with each other as well as with local and state Public Health Department officials.

Communicable Disease Cases

January 2013 – December 2013

Category	Disease Subcategory	Confirmed	Probable	Suspect	Not a Case	Total	
Category I	*Haemophilus Influenzae Invasive Disease	1	0	0	0	1	
	*Hepatitis A	1	0	0	4	5	
	*Pertussis (Whooping Cough)	5	2	5	48	60	
	Tuberculosis	0	0	2	2	4	
Category II	Arboviral Disease (tick or mosquito)	1	0	0	1	2	
	Campylobacteriosis (GI disease)	17	0	1	0	18	
	Chlamydia Trachomatis Infection (STD)	123	0	0	0	123	
	Cryptosporidiosis (GI disease)	16	0	0	0	16	
	E-Coli, Shiga Toxin (STEC) (GI disease)	6	0	0	1	7	
	Ehrlichiosis/Anaplasmosis (tick)	0	0	0	1	1	
	Giardiasis (GI disease)	3	0	0	0	3	
	Gonorrhea (STD)	4	0	0	3	7	
	*Hepatitis B	1	1	1	4	7	
	Hepatitis C	17	6	0	2	25	
	Hepatitis E	0	0	0	1	1	
	*Influenza	22	7	0	1	30	
	Invasive Streptococcal Disease A & B	5	0	0	0	5	
	Legionellosis	2	0	0	0	2	
	Listeriosis	1	0	0	0	1	
	Lyme Disease (tick)	7	1	5	3	16	
	Mycobacterial Disease (Nontuberculosis)	8	0	0	0	8	
	Q Fever	0	0	0	2	2	
	Rocky Mountain Spotted Fever	0	0	0	1	1	
	Salmonellosis (GI disease)	14	0	0	1	15	
	Shigellosis (GI disease)	0	0	0	1	1	
	Streptococcus Pneumoniae Invasive Disease	8	0	0	2	10	
	Syphilis (STD)	0	0	1	0	1	
	Toxoplasmosis	0	0	0	2	2	
	*Varicella (Chickenpox)	3	3	0	5	11	
	Metal Poisoning (non-lead)	0	0	0	1	1	
	AFB Smear Positive	1	0	0	0	1	
	Norovirus (GI disease)	2	0	0	0	2	
	Not reportable	Not Reportable	0	0	0	3	3
		Streptococcal Infection Other Invasive	9	0	0	0	9
Tuberculosis Culture Pending		0	0	0	1	1	
Tuberculosis Latent Infection		0	0	1	1	2	
Total		277	20	16	91	404	

GI = Gastrointestinal Disease, STD = Sexually Transmitted Disease, *Vaccine Preventable Disease

Public Health Programs and Services

Access to Care

- Partnerships with: Community Dental Clinic, Rock River Free Clinic
- Wisconsin Well Woman Program
- Assist individuals and families in obtaining Medical Assistance or Marketplace Insurance

Communicable Disease Control

- Communicable disease case management & prevention education
- Education & resource for medical providers & vaccine distribution
- Immunization Program & Wisconsin Immunization Registry (WIR)
- Rabies prevention & control
- Response to food, water or disease outbreaks
- Tuberculosis case management & Dispensary
- Wisconsin Electronic Disease Surveillance System (WEDSS)

Community Health Assessment

- Community Health Assessment completed every five years
- Community Health Improvement Plan developed from Assessment
- Analysis of County Health Rankings
- Provision & analysis of health related data

Community Health Education

- Information to community partners & at health fairs
- Health education, press releases to media & radio interviews
- Health Department Website & Facebook Page
- Public Information Officer during disasters or outbreaks

Correctional Health Program

- Clinical Nursing Services in the Jail & Court
- Education of staff & inmates
- Infection control resource & provision of vaccinations

Education of Students

- School Nursing & screening services
- Clinical placement site for students

Environmental Health Program

- Agent of the State for Department of Agriculture
- Agent of the State for Department of Health Services
- Beach water sampling & weekly pool water testing
- Disaster, chemical hazards & spill response
- Follow-up on human health hazard complaints
- Indoor air quality, asbestos, radon & lead education
- Assist at Jefferson County Clean Sweep with sorting medications
- Transient well water sampling & inspections

Public Health Programs and Services

Healthy Lifestyles

- Community Supported Agriculture
- Farm to School initiatives
- Wellness Committees in County communities

Maternal & Child Health

- Car seat safety & education program
- Childhood Lead Poisoning Prevention Program
- Children & Youth with Special Health Care Needs
- Dental Varnish & Fluoride Program
- Head Start Nursing consultation
- Home Visiting & Parenting Partnership
- Newborn Family Services
- Prenatal Care Coordination
- Pregnancy & paternity testing
- Well Child Clinics
- Woman, Infants & Children Program (WIC)

Mental Health Nursing Services

- Community Support Program & medication management

Public Health Preparedness/Disaster Response

- 24/7 On-Call and emergency/disaster response
- Business Continuity of Operations Plan
- Capabilities Assessment completed
- Communications training & exercises
- Disaster, Pandemic Influenza & Mass Clinic exercises & planning
- Emergency/disaster communication with local & regional media, medical providers, EMS, Police, Fire, County & local government
- Member of the Local Emergency Planning Committee
- PCA Portal, E-Sponder & Epi-X
- Health Department & County Emergency Operations Plan
- Partnerships and planning with Fort HealthCare, Jefferson County Emergency Management, Dodge County Human Services & Health Department, City of Watertown Department of Public Health
- Preparedness training for staff & management
- Provision of resources for other County departments
- Southern Region Public Health Preparedness planning & exercises
- Special Needs Populations disaster response planning
- Voluntary Organizations Active in Disasters (VOAD)

Tobacco Prevention & Control Program

- Education about other tobacco products
- Wisconsin Tobacco Quit Line & FAX to Quit
- Tobacco Free Partnership – Dodge, Jefferson & Waukesha

Environmental Health Consortium

Mission Statement

•Promoting and ensuring healthy environments

State Health Plan

•Health Focus Area: Environmental and occupation health

The Jefferson County Environmental Health Consortium is a partnership with
Jefferson County Health Department & the City of Watertown Department of Public Health

Well inspections	31	Nitrite samples (new wells only)	1
Bacteria initial samples	154	Beach Water Sampling (3 beaches)	39
Follow up bacteria samples	47	Radon Test kits distributed	500
Raw water bacteria samples	2	Radon kits sent to Alpha Energy for testing	268
Bi-monthly samples	8	Radon Media releases/displays/presentations	15
Nitrate initial samples	158	Health Hazard Complaints/Contacts	43/134

2013 DHS AGENT FACILITY INSPECTIONS

DHS Facility Type	Pre-Inspections	Inspections	Re-Inspections	Onsite Visit	Complaint Follow-ups	Total
Restaurant	6	22	--	--	--	28
Restaurant Low	4	27	5	3	2	41
Restaurant Medium	39	141	46	37	7	270
Restaurant Complex	26	39	21	16	4	106
Temporary Food	--	70	--	38	--	108
Lodging	4	34	1	2	4	45
Pools/Whirlpools	3	43	21	105	2	174
Campgrounds	--	14	--	2	--	16
Rec Ed Camps	--	4	--	--	--	4
Schools	--	86	--	--	--	86
Tattoo/Piercing	5	6	--	--	--	11
Special Event Campground	--	7	--	--	--	7
Total	87	493	94	203	19	896

2013 DATCP AGENT FACILITY INSPECTIONS

DATCP Facility Type	Pre-Inspections	Inspections	Re-Inspections	Enforcements	Complaint Follow-Up	Total
Large Potentially Hazardous	5	19	6	10	5	45
Small Potentially Hazardous	7	36	9	12	2	66
Large Non-Potentially Hazardous	4	16	1	1	--	22
Very Small Non-Potentially Hazard	1	7	--	1	--	9
Very Small Potentially Hazardous	7	16	--	3	--	26
Not Engaged in Food Processing	3	46	1	--	--	50
Traveling/Mobile	--	42	--	3	--	45
Total	27	182	17	30	7	263

Community Health Assessment

Mission Statement

• Compiling and analyzing data to monitor the health status of the community. Collaborating with hospitals and community organizations to produce a Community Health Assessment and a Community Health Improvement Plan

State Health Plan

• Monitor the health status of populations to identify and solve community health problems.

In 2013, Jefferson County Health Department partnered with the members of the Dodge-Jefferson Community Health Partnership and community leaders from Dodge and Jefferson Counties to complete the 2013 Community Health Assessment.

Members of the Leadership Committee included:

Alex Lichtenstein	ADL Consulting
Augie Tietz	Watertown City Council/Jefferson County Board
Bridget Monahan	Fort HealthCare
Carol Quest, BSN, RN	Watertown Department of Public Health
Ed Ormont	Dodge County Mental Health/AODA Services
Gail Scott, BSN, RN	Jefferson County Health Department
Jody Langfeldt, BSN, RN	Dodge County Human Services & Health Department
Kathi Cauley	Jefferson County Human Services
Lee Clay	Parish Nurse
Megan Matuszeski	UW Health Partners – Watertown Regional Medical Center
Michael Grajewski, MD	Medical Provider Watertown
Mike Murphy, MBA, BSN, RN	Beaver Dam Community Hospital
Tina Crave	UW Health Partners – Watertown Regional Medical Center
Yvonne Eide	WI State Department of Health Services

Although many problems exist in our local communities, such as chronic diseases, mental health issues, drug, tobacco and alcohol abuse and obesity and physical inactivity, the leadership committee chose to focus on obesity prevention. A Town Hall meeting was held with many participants from both Dodge and Jefferson Counties for the presentation of the Community Health Assessment and the development of the Community Health Improvement Plan.

The Community Health Assessment/Improvement Plan can be found on the Jefferson County Health Department website. Further development of the Community Health Improvement Plan will continue in 2014 and beyond.

Community Health Improvement Plan

Mission Statement

- Providing community leadership and active membership in partnerships

State Health Plan

- Collaborative partnership for community health improvement

After a thorough examination of the issues facing the residents of Dodge and Jefferson Counties through the Community Health Assessment, it was determined to develop and support a Community Health Improvement Plan focusing on physical inactivity, nutrition, and obesity prevention. The issues considered by the leadership committee in making this decision were:

Community Impact

How is our community currently, and in the future, going to be affected by the health priority in terms of:

- Number of people affected
- Costs associated in not doing something (health care, lost work, supportive living)
- Severity of the condition (chronic illness, disability, death)
- Impact on quality of life

Ability to Impact

Are there known strategies to make a difference? Are there adequate resources available in our community to address the health priority?

Community Readiness

Is the community ready to address the health priority in terms of:

- Stakeholder awareness of the concern
- Community organizations receptiveness to addressing the health priority
- Citizens being somewhat open to hearing more about the health priority

Gaps in the Community

Is there a gap in community efforts to address the priority?

Data Review

How is our community doing compared to surrounding areas and the state?



Chronic diseases affected by obesity include:

- Coronary Heart Disease
- Hypertension
- Stroke
- Type-2 Diabetes
- Cancers such as Endometrial, Breast and Colon
- High cholesterol
- Liver and Gallbladder Disease
- Sleep apnea
- Osteoarthritis
- Reproductive complications
- Depression and poor mental health



Chronic diseases can be prevented through:

- Policy
- Programs
- Partnerships
- Shared responsibility
- New models of care
- Promotion of healthy choices

Where can we improve nutrition, physical activity and sustain healthy weight in our community?

- Active community environments
- Early care and education
- Food system
- Healthcare
- Schools
- Worksites

What can I do?

- Increase nutrition and physical activity infrastructure
- Increase physical activity
- Reduce “screen time”
- Increase fruit and vegetable access, availability and consumption
- Encourage healthy food and beverage consumption
- Increase breastfeeding initiation, duration and exclusivity



“At Jefferson County Health Department’s Fort Atkinson Well Child Clinic on 10/10/13 Meg Wallace, daughter of Mike Wallace, President, Fort HealthCare, provided a wonderful poster board for choosing water as your beverage. Water bottles with a “rethink your drink” sticker and a collapsible water bottle from Fort HealthCare were given to attendees. We truly thank Meg for the display and Fort HealthCare for the water bottles,” stated Kathy Cheek, BSN, RN, Public Health Nurse.

Take a “Health Pledge” to make a commitment to improve the health of Jefferson County!



WIC Statistics

2013 WIC Average Monthly Caseload = 1,449

Total amount of WIC vouchers redeemed at local stores = \$909,158

Jefferson County Health Department offers the WIC program to assist pregnant women, infants and children to stay healthy.

The purpose of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) is to **promote and maintain the health and well-being** of nutritionally at-risk pregnant, breastfeeding and postpartum women, infants and children.

WIC provides **supplemental nutritious foods**, nutrition and breastfeeding information and referral to other health and nutrition services.

WIC **promotes and supports breastfeeding**. The Jefferson County Health Department WIC Program has Breastfeeding Peer Support Counselors available. WIC staff are Certified Lactation Consultants.

Wisconsin WIC Nutrition Program: 2013 Solid Returns on Investment

\$82,707,289 – WIC dollars spent in Wisconsin grocery stores and pharmacies

\$23,547,902 – Federal tax dollars saved by Wisconsin WIC Programs cost containment initiatives

\$1,428,153 – Dollars allocated for use at Wisconsin Farmers Markets for locally produced fruits and vegetables

\$13 billion – Estimated cost savings if 90% of US infants were breastfed exclusively for 6 months

4 million gallons – Milk provided to participants through Wisconsin WIC

\$4.21 – Medicaid dollars saved for every dollar spent on a pregnant woman enrolled in WIC

Indicator	Wisconsin WIC Goal	Statewide WIC Data	Jefferson County WIC
Breastfeeding incidence of all infants	82%	71%	80%
Exclusive breastfeeding, of those ever breastfed, at 3 months	44%	26%	25%
Enrolled in WIC 1 st trimester	50%	42%	34%
Smoking during pregnancy	10%	22%	25%
Environmental Tobacco Smoke exposure of pregnant women	5%	16%	6%
Bottle use by children 19-24 months	5%	21%	17%
Improved Hgb for children with low Hgb at prior cert, now meets standard	90%	67%	84%
Introduction to solids and beverages other than breast milk and formula at ≥6 months	25%	16%	9%*
Fruit & vegetable checks uncashed	10%	27%	26%
Clients receiving at least the recommended number of secondary nutrition education contacts	80%	64%	73%
Farmers Market Nutrition Program check redemption rate	60%	51%	66%
Farmers Market Nutrition Program Families who spent some or all checks	90%	87%	85%

*Parents report that local physicians tell them to start solids at 4 months of age

Jefferson County Breast Feeding Coalition

The Jefferson County Breastfeeding Coalition is an interdisciplinary coalition made up of Public Health nurses, WIC staff, Breastfeeding Peer Counselors, hospital lactation consultants and representatives from local businesses. The objective for the coalition is to support and promote breastfeeding in Jefferson County to improve health outcomes and conserve fiscal resources. Fort HealthCare generously donated \$210 to the Breastfeeding Coalition to support Coalition activities.

Mission: Jefferson County, as a healthier community, empowers all mothers to breastfeed and fulfill their breastfeeding goals.

Vision: Breastfeeding = Healthier Community

Goals:

- Overall, increase the exclusivity, incidence, and duration of breastfeeding in Jefferson County in accordance with the U.S. Healthy People 2020 Breastfeeding Maternal and Child Health Objectives, Healthiest Wisconsin 2020 and in collaboration with the local Community Health Improvement Plans.
- Build and maintain an active coalition.
- Pursue certification at local level of Baby Friendly Hospital status.
- Assessment of support groups for mothers.
- Increase prenatal education, especially with regard to promotion of breastfeeding.
- Increase breastfeeding support in childcare/ daycare settings that support mothers going back to work yet continuing to breastfeed.
- Educate and encourage workplace baby friendly policies that support Moms going back to work yet continuing to breastfeed.
- Inform and encourage public support of breastfeeding through a variety of media options.



Cribs for Kids

Jefferson County Health Department is committed to the reduction of infant mortality. Providing a safe place for infants to sleep is one strategy to reduce infant deaths related to an unsafe sleeping environment. The Cribs for Kids program provides a safe place for infants to sleep by providing a Pack N Play® portable crib to families in need. Education on safe sleep and other Sudden Infant Death Syndrome (SIDS) reduction strategies is an important part of the Cribs for Kids program. The Health Department Public Health Nurses provided cribs to families in need. The Optimist Club of Jefferson donated \$360 and the Kiwanis Club of Jefferson donated \$75 to support the purchase of cribs.



“Fix It or Ticket”

In 2013, UW Madison School of Nursing students looked at developing a “Fix It or Ticket” program as their Public Health clinical project. They researched other programs in the United States and looked at evidence based practice. This program is a partnership between local law enforcement and Public Health that allows for a parent or guardian to have a car safety seat violation ticket forgiven if they contact the Health Department to either obtain a car safety seat or have one they already own to be properly installed.

The students presented the pilot program to the Jefferson Police Department who enthusiastically supported the partnership. Implementation of the program will take place in 2014. It is hoped this partnership can be extended to the Sheriff’s Department and all local Law Enforcement Departments throughout the County.



The Car Safety Seat Program is supported by a Bureau of Transportation Safety (BOTS) grant and by a \$67.73 donation from Dick Schultz, County Board Supervisor and Board of Health member.

Strategic Plan



In addition to the required objectives for the Public Health Improvement Grant, a Health Department Strategic Plan was developed by Health Department management and staff and approved by the Board of Health in 2013.

During the strategic planning process it was noted that the Health Department employees had great consensus on core values that drive the services and the manner in which they are provided. They included dedication, compassion, integrity, being non-judgmental and flexibility. It was agreed by all that a major goal was to be an excellent Health Department.

Another important aspect of the plan was to solidify policies and procedures that drive Public Health practice, increase internal and external communication and to be an important asset to the community. In the future the Health Department will be working towards accreditation in order to assure high quality services are the foundation of all department programs and services.

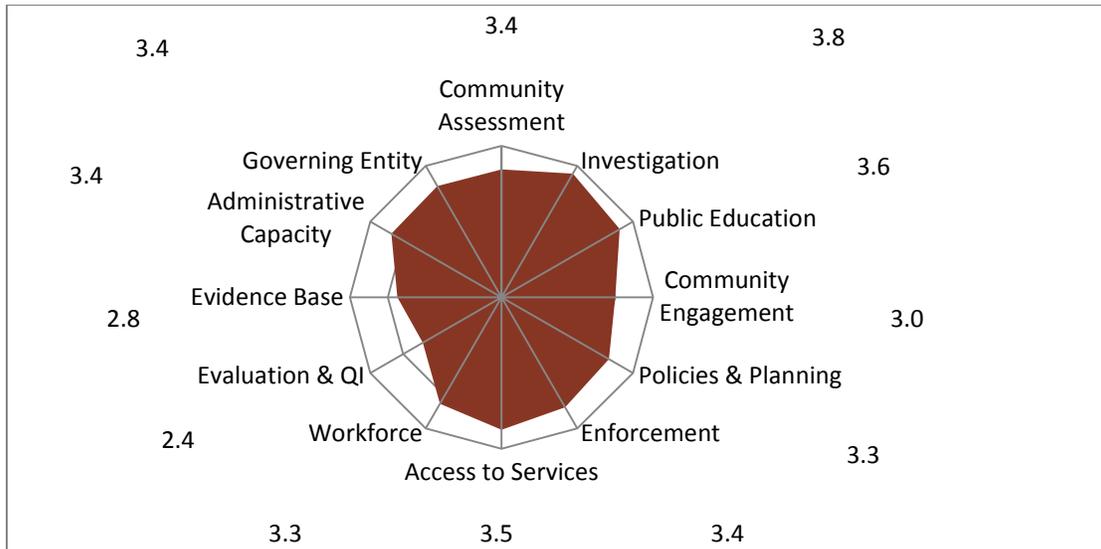
In 2014, the Health Department will participate in the 140 Review process completed by the State of Wisconsin Division of Public Health in order to determine local Health Department compliance with all Public Health Statutes, Administrative Rules and Federal regulations. This review will also assess if the Health Department is a Level I, II or III department which is determined by the number of programs offered to county residents.

Public Health Improvement Initiative (WPHII) Grant

Jefferson County Health Department received a Public Health Improvement Grant and successfully completed the following objectives:

By September 30, 2013, the department will complete a self-assessment identifying strengths and weaknesses related to PHAB standards & measures.

The Jefferson County Health Department completed an accreditation self-assessment in 2013 and identified areas in need of improvement. Self-Assessment data by Public Health Domain:



By September 30, 2013, the department will have developed a Quality Improvement Plan addressing weaknesses identified in the self-assessment.

A detailed Quality Improvement Plan was developed and adopted by the Board of Health in 2013. Copies of the Plan are available at the Health Department.

By September 30, 2013, the department will have completed at least one Quality Improvement Project identified in the Quality Improvement Plan.

The Jefferson County Health Department completed a Quality Improvement Project using the NIATx model looking at mutual referrals between the Health Department and Jefferson County Human Services. Using the Plan-Do-Study-Act (PDSA) cycle, a change team was formed, an aim statement identified and the team moved through the steps. It was found that there was incorrect information provided to Human Services from an outside non-profit group about available Health Department services, including the availability of Prenatal Care Coordination (PNCC) and parenting programs.

As a result of this QI project the Health Department made the following changes:

- Increased the frequency of meetings with Human Services staff from rarely to quarterly
- Manager met with all Human Services staff to discuss Health Department programs
- Manager and Director met with area hospitals to explain programs and services such as PNCC, newborn visits, Cribs for Kids, car seats, WIC and parenting visits
- Staff met with a non-profit providing PNCC and parenting visits to coordinate services
- Developed new referral forms listing all Health Department services/reasons for referral
- Formed closer relationships with Human Services supervisors and staff by inviting them to staff meetings to explain their programs and services and discuss collaboration

Baseline data was collected and post-interventional data will be collected in 2014. As a result, Human Services has increased their referrals for PNCC and parenting program visits and communication channels have been greatly enhanced.

Quality Improvement Plan

The purpose of the Quality Improvement plan is to establish policies and procedures for Quality Improvement (QI) activities within Jefferson County Health Department (JCHD). By participating in ongoing Quality Improvement efforts, JCHD will focus on promoting optimal Public Health outcomes. The Quality Improvement Program provides guidelines to systematically evaluate and improve the quality of Jefferson County Health Department programs, processes and services to achieve a high level of efficiency, effectiveness and customer satisfaction.

The Health Department's goal is to achieve a culture of continuous Quality Improvement that will align with the JCHD Strategic Plan and will become part of the overall Performance Management System. During 2013, while transitioning QI into the agency, JCHD completed staff training in QI and completed one QI project at the program level.

JCHD Quality Improvement Annual Plan For July 2013 – July 2014

QI Project: Title or Aim Statement (what is to be accomplished)	QI Project Team Members	Timeline: Status	Recommendations & Project Outcomes
By December 31, 2013, after the JCHD Prenatal Care Coordination (PNCC) Policy & Procedure has been updated reflecting the Wisconsin Medicaid Prenatal Care Coordination Services Handbook, program forms have been updated/revised, PNCC Flow Sheet Checklist developed and staff training conducted on the PNCC revisions, 100% of the PNCC client charts will be in compliance as evidenced by a chart review process.	Director/Health Officer, Public Health Program Manager, QI Team, PNCC Lead Public Health Nurse	Review PNCC Policy & Procedure by December 31, 2013 Train Staff at September 2013 Staff Meeting Chart audit completed by December 31, 2013	Obtain model Policy & Procedure from another Local Health Department. Review all PNCC materials as compared to Medicaid (MA) Handbook. Provide staff training on needed components and needed forms for the PNCC program. Review process utilizing chart audit outcomes.
By December 31, 2014 Identify all needed policies for daily operations. Cross reference and revise policies using standard template. Establish review process.	Director/Health Officer, Public Health Program Manager, QI Team; Adoption by Jefferson County Board of Health	Complete Domain Assessment by Sept. 30, 2013 Complete policies by December 31, 2014	Review of Public Health Accreditation Board (PHAB) domains that require written policies and procedure and cross reference existing JCHD policies to identify gaps. All project team members will meet to finalize. Compile list of all existing policies and procedures/protocols and send to all JCHD staff for review. Program Leads: Review policies and procedures/protocol for accuracy and delineate where current policies and procedures are located for their program areas. QI Team to determine next step.
By September 30, 2013 JCHD will work with JCHSD to increase Human Services and Public Health cross-over and collaboration with Child Welfare cases.	Public Health Program Manager, QI Team	Complete assessment of services provided by JCHD & JCHSD to clients to evaluate mutual referrals.	Use the NIATx model to drive the project. This will be a mutual QI Project with JCHD & JCHSD. The goal is to increase collaboration and mutual referrals and to ultimately increase quality of care to clients.

Affordable Care Act - Marketplace Insurance

Mission Statement

- Creating policies and plans that support individual and community health efforts

State Health Plan

- Everyone living better, longer
- Improve health across the life span
- Eliminate health disparities & achieve health equity



CERTIFIED APPLICATION COUNSELOR (CAC) ORGANIZATION

The Jefferson County Health Department registered with the Wisconsin Office of the Commissioner of Insurance as a Certified Application Counselor (CAC) Organization in October 2013. This designation allowed JCHD to be listed on the federal government's healthcare.gov website as a place where consumers could go for assistance with the Health Insurance Marketplace application.

The Health Department had one trained Certified Application Counselor, who conducted appointments with Jefferson County individuals who needed assistance and provided education for the department staff and its student nurses about the Affordable Care Act and its implications for Public Health.

In addition to assisting uninsured Jefferson County residents in signing up for health insurance and answering questions about the Affordable Care Act, the Health Department's CAC designation resulted in partnerships with other county organizations and businesses through the Jefferson County Regional Enrollment Network (REN). The REN met regularly during the open enrollment period to share resources and strategies to assist Jefferson County residents. REN partners included:

- Fort HealthCare
- Jefferson County Health Department
- UW Health Partners – Watertown Regional Medical Center
- Watertown Department of Public Health
- Jefferson County Workforce Development
- Jefferson Public Library
- Johnson Creek Public Library
- Fort Atkinson Public Library
- Jefferson Chamber of Commerce
- Rock River Free Clinic
- Independent Insurance Agents and Brokers
- Madison College – Fort Atkinson and Watertown Campuses

Educational Opportunities for Students

Mission Statement

- Providing educational opportunities for students

State Health Plan

- Diverse, sufficient and competent workforce that promotes and protects health

Jefferson County Health Department serves as a Public Health clinical site for a variety of students. The Health Department also partnered with the UW-Whitewater Corporate & Health Communications Program, serving as a clinical site for students as well as providing presentations at on-campus educational seminars.

Diane Nelson, Public Health Program Manager, was asked to speak at two Wisconsin Public Health Association (WPHA) “Lunch and Learn” sessions. Below are summaries of the two presentations.



Left to right: Karen Solheim, Clinical Professor UW-Madison School of Nursing, Laura Zimmerman, Senior Nursing Student, Diane Nelson, PH Program Manager Jefferson County, Yvonne Eide, Southern Region Office Nursing Consultant.

Wisconsin Public Health Association - Public Health Nursing Section “Lunch and Learn” Session “Looking for a Public or Community Health Nurse? Invite Nursing Students to Your Agency”

The purpose of the webinar was to enhance collaboration between academia and public/community health practice to prepare students for a nursing career by identifying the benefits of having clinical sites in public/community health agencies. Strategies were identified to support public and community health clinical sites to assure successful, positive experiences for all involved.

The webinar was jointly presented by a senior nursing student just completing her public/community health clinical, the lead UW Madison Clinical Professor and Jefferson County Public Health Program Manager as a representative of a clinical site. The following topics were presented:

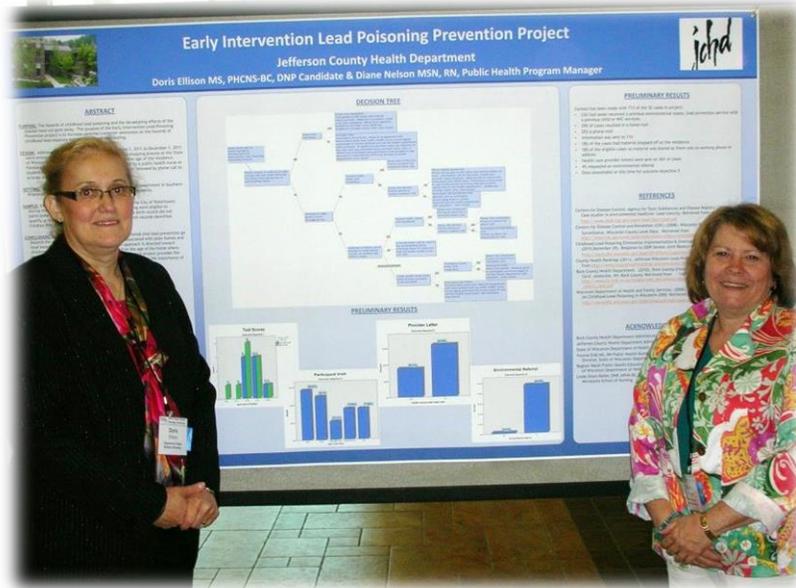
- The senior nursing student presented the benefits to nursing students of having an experience in a local Health Department.
- The Jefferson County Program Manager elaborated on the benefits of having nursing students in your local Health Department.
- The Clinical Professor spoke to the benefits of these community clinical sites to the schools of nursing in preparation of professional nurses for the workforce.
- The Clinical Professor and the Public Health Program Manager gave examples of strategies that have worked to support public and community health clinical sites making it a win-win for all involved.

**Wisconsin Public Health Association - Public Health Nursing Section “Lunch and Learn” Session
“Lead Poisoning Prevention Starts at Birth: Jefferson County Health Department’s Experience”**

The presentation was a summary of the capstone project Doris Ellison, a Doctorate in Nursing Practice (DNP) student from the University of Minnesota, did in partnership with the Jefferson County Health Department. The webinar was to demonstrate how academia and practice can partner on important topics while accomplishing nursing research at the same time. The objectives of the session were three fold: to describe a strategy to promote blood lead testing in at-risk children by their first birthday, to identify infants at-risk for lead exposure before a critical level was reached and to describe how a local Health Department can participate in research. The target audience was Public Health Nurses and students.

Research data was presented and conclusions made in support of early interventions to prevent lead poisoning. All children deserve the opportunity to grow-up in a lead safe environment and free of lead poisoning. Protecting children from exposure to lead is important for lifelong good health. Blood lead levels can impact behavior, ability to concentrate and academic achievement in children. These lead effects have lifelong consequences that are irreversible and can be prevented.

Lead toxicity is a housing based disease that is preventable by mitigating or removing the lead hazards within the home. The most important action parents, health care providers and communities can take is to prevent lead exposure before it occurs. This Early Intervention Lead Poisoning Prevention project provided at-risk families information on the risks of elevated blood lead levels, strategies to mitigate the problem and the importance of blood lead testing. The targeted approach directs the resources to those with the greatest need.



Doris Ellison, DNP, RN and Diane Nelson, MSN, RN at a poster session explaining the Early Intervention Lead Poisoning Prevention Project

“You have earned the right to be proud of the work you do and you are a wonderful site for students.”

*Best,
Becky Bertram, MSN, RN
Clinical Coordinator
UW-Madison, School of Nursing*

“I am thankful that you two agreed to let me intern at the Health Department this year! I am learning a ton and doing some good work with good people.”

*Jessica, BSN, RN
Marquette School of
Nursing Master’s Student*

“Thank you so much for all the experiences and wisdom shared. You made this clinical achieve far more than I ever imagined. I can now be a better ER nurse because you taught me about the resources available in the community. Continue to do your good work. The community and I appreciate all you do.”

Steve, RN, UW-Green Bay Student

Public Health Preparedness

Mission Statement

- Assuring Public Health preparedness & emergency response

State Health Plan

- Emergency preparedness, response, recovery

2013 CDC COOPERATIVE AGREEMENT PREPAREDNESS GRANT

Program Goal and Implementation Activities

All agencies will work to close gaps identified in the three Capabilities (1, 5, and 14) by completing the following activities. Each agency will:

- Determine their gaps in the Community Preparedness, Fatality Management and Responder Safety and Health Capabilities
- Use their Capabilities Assessment results to identify areas of improvement
- Review the functions, tasks, plans, skills/training and equipment gaps within the three Capabilities
- Prioritize which gaps the agency will address
- Select at least three gaps per Capability to improve during the contract year
- Determine if the gaps are best filled by creating or revising plans and protocols, trainings, exercising or obtaining needed equipment
- The agency will create or modify plans, coordinate trainings and exercises and obtain resources to close identified gaps
- Complete the online Capabilities Planning Guide provided by Division of Public Health

Local Agency Contract Deliverables

During the second year of the CDC Cooperative Agreement all agencies will complete the following:

- Completion of the Capabilities Planning Guide (CPG) via a Division of Public Health (DPH) provided online tool.
- Update and submit to Division of Public Health the Point of Dispensing (POD) List.
- Participate in an exercise among appropriate healthcare coalition partners (as defined locally) that is Homeland Security Exercise and Evaluation Program (HSEEP) compliant. Post the After Action Report to the Partner Communication and Alerting (PCA) Portal. After Action Report resulting from a real event may be used in lieu of an exercise.
- Complete the Performance Measures Surveys online tool developed by the Division of Public Health.
- Participation in a mid-year discussion with Preparedness Program staff regarding progress to close Capabilities gaps, needs and sharing of best practices.
- As feasible, participate in Preparedness meetings, expert panels, health coalitions and workgroups.
- Submit a proposed budget by October 1, 2013, and an updated actual budget by February 15th, 2014 and at the end of the year September 30th, 2014 to Division of Public Health.
- Maintain 3 to 5 emergency contacts via the PCA Portal Alerting (Everbridge) system.
- Agencies will continue to ensure staff is trained on the use of Personal Protective Equipment (PPE), on the National Incident Management System (NIMS) and Incident Command System (ICS) as needed.

2013 End of Year Outcome

The Health Department completed all required contract deliverables in 2013. The same grant objectives will continue into 2014 as this is a multi-year grant initiative.

OPERATION MAYHEM TABLE-TOP EXERCISE

The Southern Region of Wisconsin Health Departments, Southern Region Emergency Management Directors and Region 5 WHEPP member hospitals participated in a tabletop exercise on June 7, 2013 with a severe winter weather event as a scenario. Local jurisdictions were encouraged to play with their traditional local emergency response partners based on the scenario and injects provided. Overall the exercise was deemed a success.

The purpose of the 2013 Southern Region Exercise (Operation Mayhem) was to discuss the capacity and capability of participating agencies to coordinate the partners, resources and planning necessary to respond to a severe winter weather event. Specific emphasis was placed on activities and tasks under the target capabilities of Emergency Operations Coordination, Emergency Public Information and Warning, Information Sharing, Critical Transport and Mass Fatality.

Participating Agencies from Jefferson County included: Jefferson County Emergency Management, Jefferson County Board Supervisor and Board of Health Chair, ARES/RACES, Jefferson County Sheriff's Office, Jefferson County Health Department, President of the Fire Chief's Association, President of the EMS Association and Fort HealthCare.



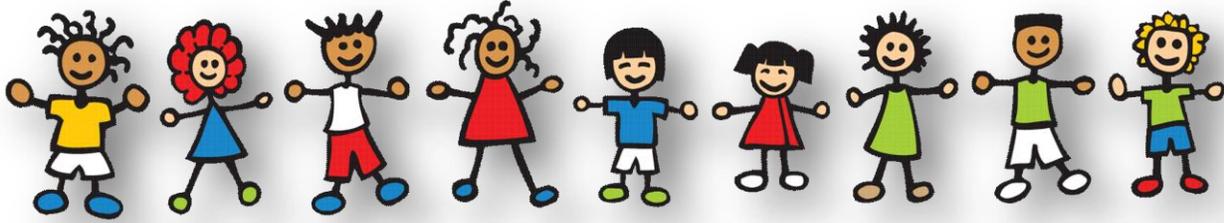
Observed Strengths:

- Excellent relationships established with Emergency Operations Center (EOC) partners
- Fort HealthCare was successful in activating their Incident Command staff
- Fort HealthCare has enough food and alternate generation power to last up to 9 days
- The MABAS system is operational within Jefferson County
- Coordination with the Jefferson County Highway Department and first responders to access people in need
- Utilization of Snowmobile Clubs
- Jefferson County Health Department has good contacts to identify elderly and fragile individuals
- ARES/RACES have established work areas in the EOC and Fort HealthCare

Priority Areas for Improvement:

- Plan for necessary EOC staff for more than one operational period
- Fort HealthCare communication system "Send Word Now" – limited state of use – need additional training
- Establish separate area for Public Information Officer (PIO) to provide briefings to media
- Additional training needed to use Incident Command System (ICS) forms in the EOC
- Additional training with E-sponder in the EOC and with first responding agencies

PREPAREDNESS FOR SPECIAL NEEDS POPULATIONS



In 2013, individuals representing Jefferson County Health Department, Dodge County Human Services and Health Department, Watertown Department of Public Health, Fort HealthCare, Watertown Regional Medical Center, Jefferson County Emergency Management, Dodge County Emergency Management, Dodge County UW-Extension, American Red Cross, Childcare Programs, YMCA, Jefferson County Birth to Three Program, Jefferson County Human Services, Wisconsin Department of Children and Families and Watertown Fire Department came together to plan an educational seminar for Childcare Programs such as day care centers and pre-schools on how to prepare for disasters or emergencies. Major topic areas to be discussed include:

- Go Kits
- Reunification
- Communication
- Shelter in Place/Evacuation
- Emergency/Disaster Preparedness Checklists

The seminar is scheduled to be held in Dodge and Jefferson Counties in 2014.

ENHANCING LOCAL PUBLIC HEALTH AGENCY PREPAREDNESS GRANT

Jefferson County Health Department was awarded an “Enhancing Local Public Health Agency Preparedness Grant” funding to hire a Public Health Preparedness Consultant to update the medication distribution section of the Public Health Emergency Plan. The consultant visited each Mass Clinic site and updated the site and security plans and updated the Memorandums of Understanding (MOUs) for site use.

CRYSTAL FARMS TABLE-TOP EXERCISE

On September 12, 2013, Crystal Farms in Lake Mills held a table-top exercise testing their emergency response and business continuity of operations plans. The mock exercise involved sick employees whose symptoms pointed to an influenza outbreak. Jefferson County Emergency Management and the Director/Health Officer and Registered Sanitarian from Jefferson County Health Department participated in the exercise. Crystal Farms indicated that they learned a great deal about the correct response to this scenario as well as the resources available through Jefferson County.



JEFFERSON COUNTY HEALTH DEPARTMENT

MASS CLINIC FULL-SCALE EXERCISE

Jefferson County Health Department held Mass Influenza Clinics at the Health Department throughout the month of October. The Influenza vaccine was provided for children free of charge. An evaluation of the exercise showed it was successful in providing the Influenza vaccine to children with a total of 348 individuals receiving vaccine at the clinics.

SIMCOM FUNCTIONAL EXERCISE

The Jefferson County Health Department participated in the SIMCOM Exercise on May 16, 2013 with Wisconsin Emergency Management, Jefferson County Emergency Management, Wisconsin National Guard and area emergency responders in learning more about the communication capabilities during an emergency or disaster.

The State Interoperable Mobile Communications (SIMCOM) exercise is an annual Functional Exercise that is intended to gather communications platforms from Local, State Tribal and Federal jurisdictions in order to educate, test and facilitate interoperability capabilities which would be critical in a large disaster event requiring mutual aid and additional outside communications platform resources. Linked to the SIMCOM Functional Exercise is a Reception/Staging Drill conducted by Regional Incident Management Teams where by participating jurisdiction communications platforms are processed into a training area at the start of the Functional Exercise and participant accountability is managed for the duration of the exercise.



The vision of the SIMCOM exercise is based upon a regional power outage scenario and will be held annually in a different region of the state to build upon participation from local jurisdictions & Incident Management Teams (IMT) within that region & linked with State and Federal agencies.

This Functional exercise created a tactical environment which allowed participants to test the following emergency response Core Capabilities:

- Operational Communications
- Operational Coordination
- Situational Assessment



Health Department staff were able to see the communications trailers and equipment and learn more about how to request help when needed.

As a result of learning more about communication technology during this exercise, the Health Department purchased a large “smart board/computer” called a MondoPad that can be used during an emergency for communications. It has been used for educational sessions, meetings and presentations.

2013 Consolidated Contracted Grant Programs

Childhood Lead Poisoning Prevention

By December 31, 2013, 400 children at risk for lead poisoning who reside in Jefferson County will receive an age-appropriate blood lead test.

2013 End of Year Outcome

A total of 611 children at risk for lead poisoning who reside in Jefferson County received an age-appropriate blood lead test. 10 children had a blood lead level of ≥ 10 ug/dL and received further testing and follow-up.

Immunization

By December 31, 2013, 71% of children residing in the Jefferson County jurisdiction who turn 24 months of age during the contract year will complete 4 Diphtheria, Tetanus, Pertussis (DTaP), 3 Polio, 1 Measles, Mumps, Rubella (MMR), 3 Haemophilus influenza type B (Hib), 3 Hepatitis B, 1 Varicella (chickenpox) and 4 Pneumococcal Conjugate (PCV) vaccination by their second birthday.

2013 End of Year Outcome

A total of 81% of children residing in the Jefferson County jurisdiction who turned 24 months of age during the contract year completed their vaccinations by their second birthday. A total of 86% completed their vaccinations shortly after their second birthday or were "late up-to-date."

Maternal and Child Health Block Grant

By December 31, 2013, the Keeping Kids Alive Initiative will be implemented by the Jefferson County Health Department in collaboration with community partners.

2013 End of Year Outcome

The Child Death Review Team (CDRT) reviewed 7 childhood death cases. In 2013, the Drug Task Force and the Human Services Mental Health team presented information to help the CDRT understand what is happening in other sectors in the community that are impacted by children's deaths.

Some of the community-wide systems impacts of the CDRT include the compilation of a list of Car Safety Seat Technicians and the development of a flyer and participation in the County-wide Heroin Task Force.

With the review of 4 unsafe sleep environment deaths, a sub-committee was formed to look at the commonalities of these cases and where interventions were needed. Recommendations made include:

- Pediatricians were asked to give a consistent message to clients seen in the office
- Inquire what are daycares doing in regards to safe sleep; find out what is taught in babysitting classes
- Jefferson County Health Department to develop a Cribs for Kids program
- Assess how to reach grandparents with safe sleep messages
- Educate Law Enforcement and Fire Departments on what a safe sleep environment looks like so they can incorporate home safety into their home visits
- Incorporate safe sleep education into Hospital prenatal fair
- People Against Domestic Violence to incorporate safe sleep questions into their assessment

Wisconsin Well Woman Program

By December 31, 2013, 63 Jefferson County residents ages 35-64 years will be screened through the Wisconsin Well Woman Program.

2013 End of Year Outcome

As of 12/31/2013: 109 unduplicated women were screened; 129 women were enrolled or re-enrolled.

- The WWWP Coordinator continues to send reminders to members regarding re-enrollment and continues to provide tracking and follow-up of active members.
- The WWWP Coordinator continues to update Jefferson County "Participating Providers" of any program changes and works closely with provider staff on completion of reporting forms and resolving billing issues.
- The WWWP Coordinator works with Jefferson County Public Health Nurses; WWWP Providers and the Rock River Free Clinic for new client referrals.
- The WWWP Coordinator works with the Watertown Center for Women's Health and Fort HealthCare on their "free" mammogram programs by referring women not eligible for screening mammograms under the WWWP.

2014 Consolidated Contract Grant Objectives

Childhood Lead Poisoning Prevention

By December 31, 2014, 375 children at risk for lead poisoning who reside in Jefferson County will receive an age-appropriate blood lead test.

Immunization

By December 31, 2014, 75% children residing in Jefferson County Health Department jurisdiction who turn 24 months of age during the contract year will complete 4 DTaP, 3 Polio, 1 MMR, 3 Hib, 3 Hepatitis B, 1 Varicella and 4 Pneumococcal Conjugate (PCV) vaccinations by their second birthday.

Public Health Improvement Grant

By September 29, 2014, Jefferson County Health Department will complete and implement a Community Health Improvement Plan. (Implementation - accreditation)

By September 29, 2014, Jefferson County Health Department will complete two QI projects focusing on improving program outcomes and/or service delivery. (Implementation - QI)

By September 30, 2014, Jefferson County Health Department staff will attend QI training focusing on the NIATx model and developing a Performance Management System to promote a culture of QI. (Implementation - QI)

By September 30, 2014, Jefferson County Health Department staff will attend QI training focusing on the Performance Management System to promote a culture of Performance Management. (Implementation - QI)

By September 29, 2014, Jefferson County Health Department will complete an agency performance management self-assessment; identify areas of improvement and modify the Performance Management Plan accordingly. (Implementation - Performance Management)

Maternal and Child Health Block Grant

By December 31, 2014, assessment activities for the Wisconsin Healthiest Families Initiative will be undertaken by the Jefferson County Health Department in collaboration with community partners focusing on safety/injury prevention.

Women Infants & Children (WIC)

During the contract budget period of January 1, 2014 through December 31, 2014, the Jefferson County WIC Project will maintain an average monthly participation that is at least 97% of the assigned caseload.

Wisconsin Well Woman Program

By December 31, 2014, 63 Jefferson County residents ages 35-64 years will be screened through the Wisconsin Well Woman Program.

Personal Care Program

Personal Care Services include:

- Assistance with bathing, hair and skin care, dressing and toileting
- Mobility and transfers including use of wheelchair, walker, cane or crutches
- Housekeeping tasks and washing the client's bed linens and clothing
- Meal preparation, food purchasing
- Reminding the client to take pre-selected medications
- Accompanying the client to obtain medical diagnosis and treatment
- Incidental/minimal care of client's pet
- Connecting the client to community resources



In 2013, Care Wisconsin, Inc. continued to contract with Jefferson County Health Department for a Personal Care Program Assistant who acts as a liaison for services provided by contracted staffing agencies. The Program Assistant also coordinates services for clients who are funded through Private Pay, the Elderly Services Block Grant, Veteran's Administration or who have not chosen Care Wisconsin, Inc. The Program Assistant is on-call 24/7 for any scheduling or patient problems.

Personal Care Program Statistics	2013
Personal Care Admissions	40
Personal Care Discharges	45
Personal Care Registered Nurse/LPN Visits	137
St. Coletta Hours*	11,418
St. Coletta Clients	15
Medical Assistance Card Hours*	6,347
Medical Assistance Clients	8
Elderly Service Hours*	2,449
Elderly Service Clients	28
Private Pay Hours*	2,992
Private Pay Clients	11
COP Hours*	555
COP Average Monthly Clients	5
Care Wisconsin Hours*	19,447
Care Wisconsin Clients	67
Total Personal Care Hours*	43,208

Evaluation of 2013 Goals



- Develop a Community Health Improvement Plan (CHIP) with Dodge County and the City of Watertown Health Departments with input from hospitals, medical providers, schools, legislators, community organizations and other County departments.
Community Health Improvement Plan completed.
- Complete a formal Strategic Plan with participation by management and staff.
Strategic Plan completed with participation by management and staff.
- Complete a Quality Improvement Project related to offering Well Child Clinics throughout the County.
Quality Improvement Project related to Well Child Clinics started in 2013 and will be completed in 2014 as the staff wanted to go through a careful evaluation and also see the impact the Affordable Care Act has on need for the clinics.
- Complete a Quality Improvement Project with Jefferson County Human Services related to mutual referrals for high risk families.
QI project with JCHSD completed.
- Further develop the Parenting Partnership Program and strengthen staff training and utilization of resources.
Parenting Partnership Program further developed with staff training started.
- Update all staff on the use of the Wisconsin Electronic Disease Surveillance System (WEDSS).
The staff were all updated on the use of WEDSS.
- Implement recommendations of the Child Death Review Team (CDRT).
Several recommendations were implemented including the start of the "Click It or Ticket" program which will be implemented in 2014 and the further development of the "Cribs for Kids" program. Work has also been done in regards to the problems with multi-substance abuse including heroin.
- Update the Mass Clinic Plan and review the Emergency Operations Plan.
The Mass Clinic Plan was updated and the Emergency Operations Plan was reviewed.
- Complete the Business Continuity of Operations Plan.
The Business Continuity of Operations Plan was completed and submitted by the deadline.
- Participate in a Regional Mass Clinic Exercise.
Participated in the "Operation Mayhem" regional exercise.
- Continue to update agency policies and procedures.
Policies and procedures continue to be updated and reviewed with staff and the Board of Health.
- Evaluate the feasibility of implementing the Early Childhood Lead Poisoning Prevention Program.
This was not completed in 2013 but will be further explored in 2014.
- Continue to be a Public Health clinical site for a variety of students.
Continue to be a Public Health clinical site for many students.
- Develop an educational program for the clinic waiting area.
This was completed in 2013.

2014 Health Department Goals



- Complete a Jefferson County Jail Strategic Plan and explore the feasibility of becoming accredited for Jail Nursing services.
- Assess the staffing levels needed at the Jefferson County Jail.
- Participate in a Regional Public Health Exercise including opening the Health Department Emergency Operations Center and using updated technology.
- Further develop the Community Health Improvement Plan with community partners.
- Provide training for staff regarding the Maternal and Child Health Program transition from individualized care to a broader systems building practice model.
- Provide staff training in conducting community focus groups for community input into program and practice planning in the context of Quality Improvement.
- Provide staff training to increase cultural competency in Hmong, Amish and Native American cultures to be better prepared to provide mutual aid during Public Health emergencies or disasters.
- Implement the Early Childhood Lead Poisoning Prevention Program and follow-up on lower lead levels as recommended by the Centers for Disease Control (CDC).
- Continue to expand the “Fix It or Ticket” program with local law enforcement throughout the County.
- Complete Well Child Clinic and Prenatal Care Coordination (PNCC) Quality Improvement projects.
- Develop an Oral Health Care Toolkit and utilize when providing oral health education to families.
- Train one additional Car Safety Seat Technician and compile a packet of educational resources to give to all car seat clients.
- Provide at least two classes for inmates in the Jefferson County Jail related to safety.
- Continue immunization benchmarking for children 24 months of age and teens to assure that they receive needed vaccines in a timely manner.
- Provide outreach to providers, community and clients to encourage participation in the WIC program, especially for pregnant women in their first trimester.

Top 5 Predicted Global Health Threats of 2014

The Centers for Disease Control and Prevention (CDC) announced the top five global health threats for 2014:

- The emergence and spread of new microbes;
- The globalization of travel and food supply;
- The rise of drug-resistant pathogens;
- The acceleration of biological science capabilities and the risk that these capabilities may cause the inadvertent or intentional release of pathogens;
- Continued concern about terrorism acquisition, development and use of biological agents.

Global Health Security Branch of the CDC Goals:

- **Prevent** epidemics before they become widespread,
- **Detect** emerging infectious disease threats early with efficient laboratory systems, and a well-trained workforce of disease experts,
- **Respond** to infectious disease outbreaks effectively using well-equipped Emergency Operations Centers, information systems and rapid response teams

Global Health Security Branch supports partner countries by:

- Supporting capacity building for disease surveillance and outbreak response;
- Strengthening preparedness and emergency management capabilities;
- Developing information technology tools for disease surveillance and response reporting;
- Supporting the intersection of Public Health and national security interests;
- Developing and monitoring disease surveillance systems;
- Establishing routine surveillance for priority diseases; and
- Promoting the development of safe laboratory systems and diagnostics.



Health Department Staff Profiles

The staff at the Health Department are well educated and have many years of experience as listed below. They were also asked to express a bit of information about themselves (in red)!

Sally Albertz - Administrative Assistant II

Employed at Health Department: 21 years

"I love being a grandmother to my wonderful grandson!"

Jackie Behm, RN, BSN - Public Health Nurse

Employed at Health Department: 24 years

Education: Attended Alverno College in Milwaukee; UW-Madison – BSN

"I love dogs; especially black labs and beagles."

Serena Jahnke-Berg, RN, BSN - Public Health Nurse

Education: Edgewood College – BSN

Employed at Health Department: 2 years

"I love the outdoors especially taking long walks."

Sarah Born, RN, BSN - Public Health Nurse

Education: UW-Madison – BS Zoology; University of Delaware - BSN

Employed at Health Department: 6 years

"For the past 9 years I have worked as a PICU nurse at Children's Hospital of Wisconsin."

Kathy Cheek, RN, BSN - Public Health Nurse

Education: St. Mary's School of Nursing – Diploma; Marian College of Fond du Lac – BSN

Employed at Health Department: 23 years

"I hope to bike, hike or ski the Ice Age Trail before I die!"

Vicki Gallardo, RDT - WIC Dietetic Technician

Education: Registered Dietetic Technician (Associate Degree);
Certified Lactation Consultant; Child Passenger Safety Technician

Employed at Health Department: 10 years

"I like doing art projects, painting and decorating in my spare time."

Shirley Gehrke, LPN - Public Health Technician

Education: MATC – LPN Program

Employed at Health Department: 19 years

"I love seeing the world thru children's eyes. As a grandmother, a Sunday school teacher or here at work, I never know what they will say. It is always a reminder of how smart these little people are and that we need to be honest with them."



Marsha Hake, RN, BSN - Public Health Nurse (WIC & PCW)

Education: Milwaukee County General Hospital School of Nursing – Diploma
Alverno College – BSN; Certified Lactation Consultant; Certified Child Passenger Safety Technician

Employed at Health Department: 17 years

"My most important work goal is to promote the importance of breastfeeding and its long term effect on the health of the community. I love to travel and am looking forward to retirement."

Pictured above: Vicki Gallardo, RDT, Marsha Hake, RN and Mary Stearns, RN, Certified Car Safety Seat Technicians

Holly Hisel, Technician – Environmental Health Specialist

Education: MATC - Associates Degree

Employed at Watertown Health Department: 5 years

“I have a large Marilyn Monroe memorabilia collection.”

Jeffrey Larkin - Environmental Health Specialist

Education: UW-River Falls – BS in Earth Science; Completed OSHA 40 Hour HAZWOPER Training

Experience: 3 months with the Jefferson County Environmental Health Consortium

“I enjoy recreating and working outdoors.”

Diane Lenz, LPN - Public Health Technician – Jail

Education: MATC – LPN program

Employed at Health Department: 16 years

“I have worked in long term care and corrections for the last 37 years. I’ll work until I drop!!”

Sarah Luebke LPN, Public Health Technician - Jail

Education: MATC – LPN Program

Employed at Health Department: 6 years

“I enjoy working with the diverse population at the Jail and the broad spectrum of medical issues.”

Diane Nelson, RN, BSN, MSN - Public Health Program Manager

Educational background: Indiana Wesleyan University – MS in Community Health Nursing; Trinity Evangelical Divinity School - Certificate in Biblical Studies; University of Dubuque – BSN; UW-Platteville – BS in Psychology; West Suburban Hospital School of Nursing – Nursing Diploma

Employed at Health Department: 3.5 years

“I lived in the northern fringes of the Kalahari Dessert for 18 years, working in a rural Zambian Hospital with 125 beds. I worked both in the hospital and in the community with rural outreach clinics. I watched the AIDS epidemic grow and expand devastating the country of Zambia.”

Bonnie Peot, LPN, Public Health Technician - Rock River Free Clinic

Education: MATC – LPN Program

Employed at Health Department: 2 years

“I have worked as an LPN for over 33 years and am very proud of what I do. I have had the privilege of meeting a lot of wonderful people along the way.”

Patty Pohlman, CNA - Administrative Assistant II (WIC & PCW Programs)

Educational Background: Certified Nursing Assistant

Employed at Health Department: 19 years

“I started working for the County 19 years ago. It has been a great experience working with the public. My spare time is taken up with grandkids, gardening and travel where it’s warm and dry.”

Michele Schmidt - Administrative Assistant II

Education: Associate Degree Legal Assistant,

Past Certified Nursing Assistant, worked 2 years as a Personal Care Worker

Employed at Health Department: 19 Years

“I love to go camping.”

Sandee Schunk - Accounting Specialist II

Education: High School diploma; 35+ years of clerical experience

Employed at Health Department: 25 years

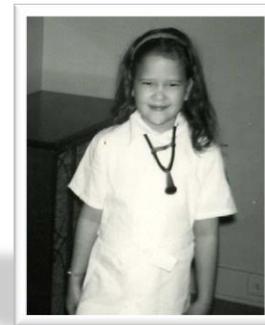
“I have been the Wisconsin Well Woman Program (WWWP) Coordinator for 20 years...enrolling nearly 900 Jefferson County low income, uninsured or under-insured women for their breast and cervical cancer screenings.”

Gail Scott, BSN, RN - Director/Health Officer

Education: UW-Milwaukee – BSN

Employed at Health Department: 33 years

“33 years ago I found my dream job. I truly believe in the science and practice of Public Health. I have been so lucky to work with a very talented, caring and dedicated staff. In my spare time I love to sing at church, travel, enjoy the natural beauty outside and relax with my family at home.” (Picture of me in my “doctor’s uniform”)



Mary Stearns, RN, BSN - Public Health Nurse

Education: Gateway Technical College in Kenosha – Associate Degree;
Concordia University Wisconsin in Mequon – BSN

Employed at Health Department: 15 years

“I love being a Public Health Nurse (don’t know when I will ever retire); love to read (usually a book a week); love to garden; my new (old) activity is hula-hooping!”

Ted Tuchalski - Environmental Health Specialist

Education: UW-Milwaukee BS Biological Sciences

Experience: 1 year in Environmental Health at Salt Lake County Health Department; 1 month with the Jefferson County Environmental Health Consortium.

“I enjoy wildlife photography, backpacking or any activity that gets me outside in nature. “

Tania Wenzel, RN BSN - Registered Nurse at the Jail

Education: UW-Madison – BSN

Employed at Health Department: 24 years

“I balance family and career by doing what makes me the happiest! That for me, without question, is putting my family and kids first.” (Bridgette Wilson)

Mary Wollet - WIC Project Director

Education: UW-Platteville – BS in Medical Technology; Registered Medical Technologist;
Mount Mary University – Certificate of Completion in Dietetics; Registered and Certified Dietitian,
Wisconsin Restaurant Manager Certification, Certified Lactation Counselor

Employed at Health Department: 10 years

“One thing I would like people to know about me: I love history and have started working on my extended family genealogy. This has led me to study the history of Grant and Dubuque counties.”

Pictured below: Jackie Behm, RN, Cecilia Lentz (former Interpreter) and Jackie’s granddaughter Lily at a health fair; Mary Wollet, RD at a health fair



JEFFERSON COUNTY HEALTH DEPARTMENT

CONTACT INFORMATION

Community Dental Clinic	920-563-4372
Emergency Number (EMS, Fire, Police)	911
Environmental Health Consortium	920-262-8090
FAX	920-674-7477
Health Department Main Number	920-674-7275
Human Services Main Number	920-674-3105
Immunizations	920-674-7455
Personal Care Program	920-674-7188
Personal Care Program (after hours)	920-988-1594
Public Health Emergencies (after hours)	920-988-3381
Public Health Program	920-674-7275
Rock River Free Clinic	920-674-7442
WIC	920-674-7189
Wisconsin Well Woman Program	920-674-7193
Facebook: https://www.facebook.com/JeffersonCountyHealth	
Web Site: www.jeffersoncountywi.gov	
E-Mail: gails@jeffersoncountywi.gov	